



What you must do to make it real.

- **Count:** How many persons involved; how much stuff collected; how much \$ spent or valued at.
- **Quantify:** We collected 100 lbs. Of food versus we collected a large amount.
- **Analyze:** 100 members [out of 250] participate in Clout versus parish is very outreaching.
- **Recruiting:** how do you get new person involved? Bulletin notices vs. 1-1 contacts.
- **Delegating:** Ask committee members to find persons to staff a table versus asking the committee members to staff the table.