8th Annual

Rouler

Presented by:
DERBY CITY GAMING
POPLAR LEVEL | DOWNTOWN

Fat Tuesday
February 9, 2027
Mellwood Art Center
5:30 to 9:00pm

The Best Mardi Gras Party in Town...



We invite you to become a sponsor of Catholic Charities of Louisville's 8th Annual Mardi Gras fundraiser, *Rouler* (roo-LAY).

It is a festive, yet meaningful evening of New Orleans style food, casino games, silent auction, bingo, open bar and live band that your friends and guests are sure to enjoy!

There are sponsorship levels for every budget. Whether it is $500 or $15,000, every penny goes a long way toward lifting people up in our community, regardless of religion, race or background.

is More than a Party!



Rouler is Catholic Charities' major fundraiser for the year. We rely on this event to support our mission to help people in need of food, shelter, emergency financial aid and protection. Our programs fight to uphold one's dignity when they are most vulnerable, and set them on the road to self-sufficiency.

Now that's a mission to celebrate!

We are grateful for your support as it continues to lift up our community.

CATHOLIC CHARITIES
OF LOUISVILLE, INC.

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Sponsorship Levels & Benefits

Recognition level on all event materials at Rouler, where applicable	Presenting $20,000	Rex $15,000	Masquerade $10,000	Cajun $7,500	Royal $5,000	Carnival $3,000	Krewe $1,500	Friend of CCL $500
One to two minute presentation or video at the event	✓							
Option for swag at tables, bar, main entrance	Sold Out							
Opportunity for pre-event joint media appearance	Sold Out	✓						
Logo in The Record (60,000 subscribers)	Sold Out	✓	✓					
Part of all press releases in the community	Sold Out	✓	✓	✓				
Pre-event social media customized messages on Facebook, Instagram, Linkedin	Sold Out	✓	✓	✓	✓			
Corporate logo/name on all marketing pre-event including emails, texts and posters where applicable	Sold Out	✓	✓	✓	✓	✓		
Event Tickets	20 Tickets (2 Tables)	16 Tickets (2 Tables)	10 Tickets (1 Table)	8 Tickets (1 Table)	6 Reserved Tickets	4 Reserved Tickets	2 Reserved Tickets	
Recognition by logo and link on CCL website	✓	✓	✓	✓	✓	✓	✓	✓

Catholic Charities directly served over 73,000 individuals last year.

Questions?

Tammy Kessler
Community Engagement Manager
tkessler@archlou.org
502-637-9786 x116

3% fee for all credit card payments

Silent Auction

Support us by donating to our silent auction. Our guests love this feature of the event!

This is the opportunity to get your business in front of 500 people and support the good works of Catholic Charities.

- Bourbon Experiences
- Gift Cards
- Golf Outings
- Jewelry / Art
- Kids Camps
- Memberships
- Restaurants / Food
- Massages / Spas
- Tickets (Sports/Concerts)
- Trips / Vacation Homes
- Anything Goes!!!

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Yes! We want to support Catholic Charities!

Date _____

Business Name _____

Contact Person _____ Title _____

Business Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Sponsor Level: *Reserved seating*

- ☐ $20,000 Presenting: *20 tickets (2 tables)*
- ☐ $15,000 Rex: *16 tickets (2 tables)*
- ☐ $10,000 Masquerade: *10 tickets (1 table)*
- ☐ $7,500 Cajun: *8 tickets (1 table)*
- ☐ $5,000 Royal: *6 tickets*
- ☐ $3,000 Carnival: *4 tickets*
- ☐ $1,500 Krewe: *2 tickets*
- ☐ $500 Friend of CCL

☐ Silent Auction Item

_____

_____

_____

Value: _____

Other

☐ Not able to use all your tickets?
Pay your tickets forward! # _____ Ticket(s)

☐ Inviting more people to the party?
_____ Ticket(s) x $100 each = _____

☐ Interested in adding an additional gift?
$ _____

Preferred deadline for payment: December 31, 2026

If payment needs to be made later, please coordinate with Tammy Kessler at tkessler@archlou.org.

Payment Method:

☐ Check Make Payable to: Catholic Charities of Louisville, Inc.
435 E. Broadway Louisville, KY 40202
Memo line: Rouler 2027

☐ Invoice *(Will send to contact above unless stated otherwise)*

☐ Credit Card Number _____

Exp (MM/YY) _____ CVV _____

Additional 3% charge if using a credit card

Signature: _____

Date: _____

Hi-res logo due upon agreement

Full Color - Accepted formats: jpg, png, eps and ai
Multiple versions if applicable for best placement (stacked, vertical, etc.)

Thank you!

CATHOLIC CHARITIES OF LOUISVILLE, INC.

Catholic Charities of Louisville is a 501(c)3 non-profit. Tax ID number 61-1239600 (ORG00021)

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Party for a Purpose

Imagine the long-lasting change your sponsorship can make to thousands of people in need. With Catholic Charities' vast range of services, we are sure to meet your company's philanthropic goals. Please see some examples of our work below.









Food and Housing Security

Our three food pantries serve over 1.5 millions pounds of food and over $550,000 in emergency financial aid to keep hundreds in their homes who were at risk of eviction. We give them hope, and a chance to get back on their feet.

Education, Empowerment, and Workforce Development

Our programs empower people to thrive, not just survive. We provide job training/placement, childcare, school enrollment, English language classes, legal and translation services, and even community gardens to grow produce to sell at farmers markets.

Health and Human Services

We uphold the dignity of elderly people living in long-term care facilities, individual survivors of human trafficking, and expecting/new moms. We are there for people, regardless of faith, race or background, at a time when dignity may be in short supply.

Impact Throughout the Commonwealth

Though named Catholic Charities of Louisville, our work serves a large amount of the state. Our dedicated footprint covers the 24 central counties of Kentucky from the Ohio River to the Tennessee border. Our anti-human trafficking program is statewide while our Long-Term Care Ombudsman cover the KIPDA and Lincoln Trail regions. This year, we partnered with St. Joseph's Saint Vincent de Paul outreach in Bardstown to expand our work. We service the Bardstown community through the St. Vincent de Paul Bread for Life food pantry and Fabulous Finds thrift store.

We appreciate your support. Generous partners like you enable us to provide help and create hope in these trying times.

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